



1001
Boulevard
Robert-
Bourassa

45° 30' 06' N, 73° 33' 49' W



Distinctive urban
workspace for knowledge-
based organizations.

We set out to upgrade 1001
Robert-Bourassa to better
serve users, visitors and the
surrounding community.

Our first step was to listen to users of 1001 Robert-Bourassa and the different communities in downtown Montréal.



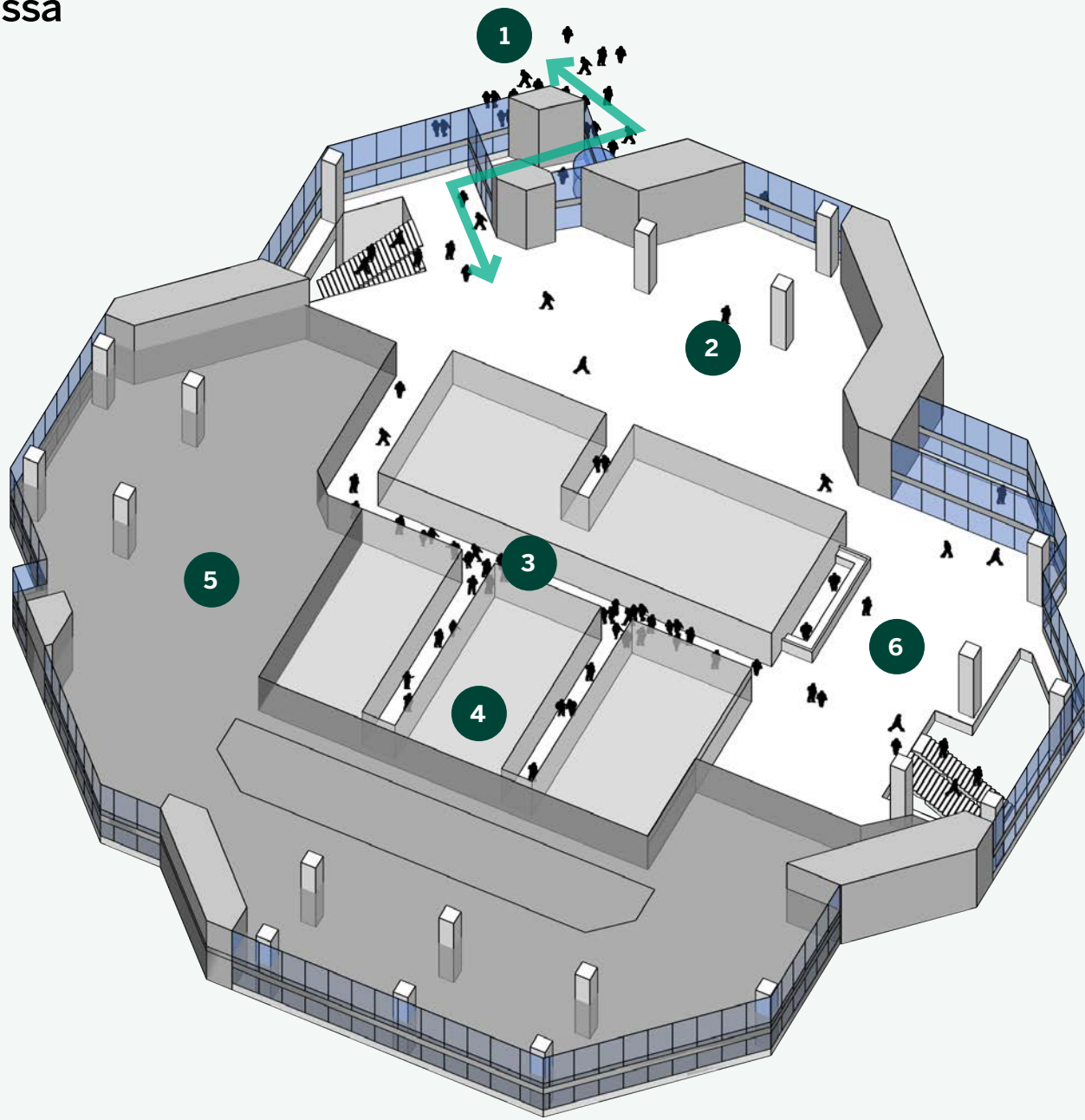


We collaborated with Gensler and Moment Factory to turn 1001 Robert-Bourassa into more than just a place of work.

“Our mission is to provide knowledge-based organizations with distinctive urban environments for human creativity and connectivity in a manner that is sustainable and conducive to human wellness and diversity.”

Michael Emory
CEO, Allied





Before

- 1**
Bottle-neck entry leads to long wait times entering the building

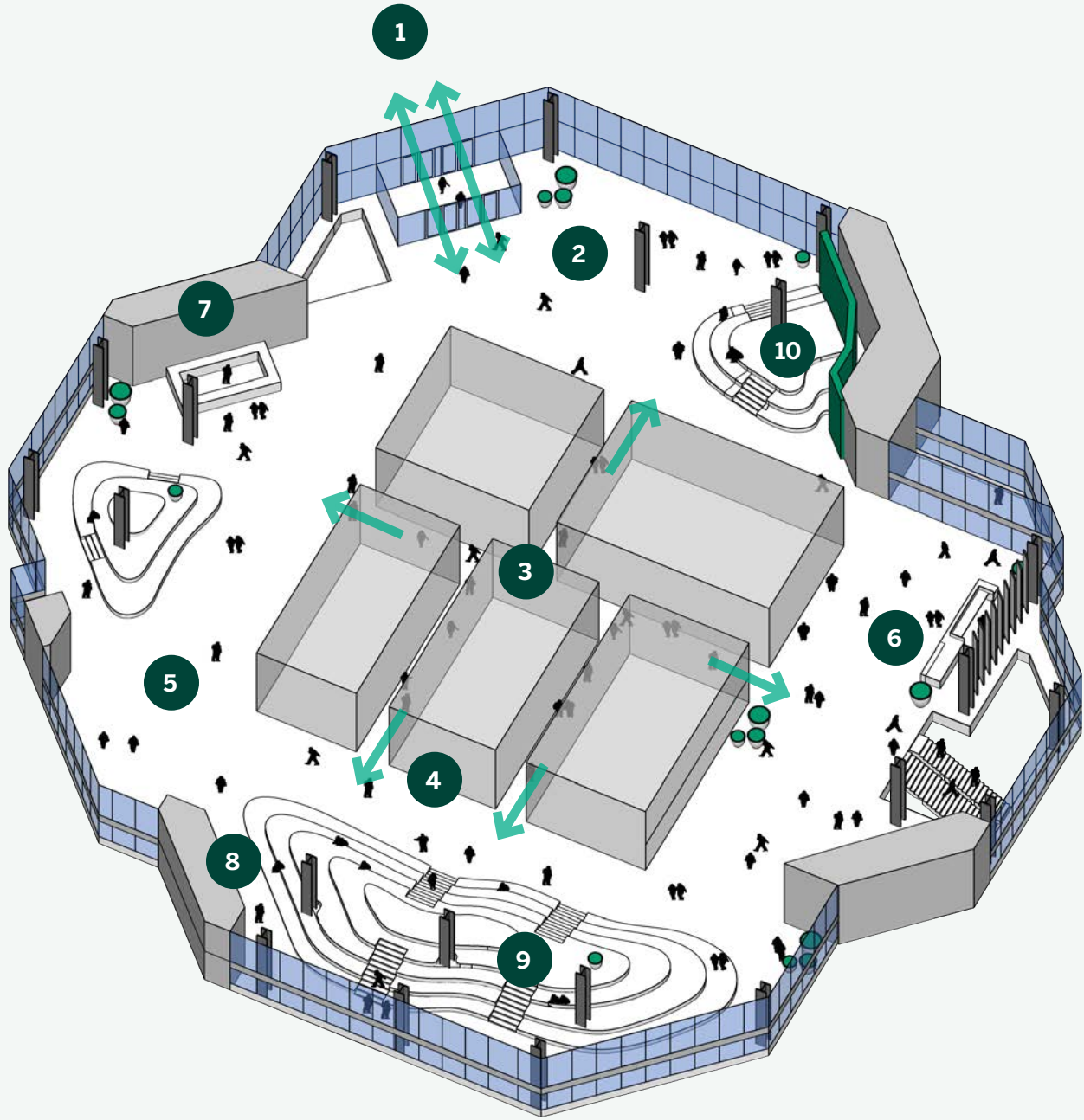
2
Interior is cold and without character

3
Elevator core is hidden and constrictive

4
Dead end design of elevator lobby limits circulation
- 5**
Half of lobby was cut off from public use

6
Reception is hard to find and creates operational issues

OUR APPROACH



After

- 1**
New entry and inviting lobby to improve circulation

2
Lobby design prioritizes user experience

3
Elevator core is opened to create a double height space

4
Multiple access points to enable flow throughout the elevator core

5
Versatile ground floor to facilitate a multitude of uses
- 6**
New reception area is easy to find and welcoming

7
Lobby café

8
Large digital display featuring multimedia art

9
Seating and lighting canopy to inspire gathering and respite

10
Green wall

ARRIVE
WORK
BREAK
GATHER
DEPART

1001
Boulevard
Robert-
Bourassa

The Experience

— ARRIVE
WORK
BREAK
GATHER
DEPART

Ease into
your day.



A re-designed entrance creates an inviting space that improves circulation for those entering and exiting.





A re-designed
elevator system
improves circulation
and vertical
transportation.



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Workspace designed for creativity and connectivity.



Large flexible
floor plates.





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A place
to breathe.

An inviting lobby
integrates art,
nature and wellness,
complemented by a
unique food offering
featuring local
retailers.





Seating and multimedia inspired by the topography of Montréal's Mont-Royal.

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From work
— *to play.*



The lobby as an
inclusive place for
people from inside
and outside.



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Leave with
what you need.





Bicycle parking, shower facilities and personal lockers help you stay active.

How is 1001 Robert-Bourassa distinctive?



User-first experience
A more productive, dynamic and satisfying experience over the course of your day.



Curated amenities network
Access to a fulsome amenity network across 1001 Robert-Bourassa, 425 Viger and Centre de commerce mondial de Montréal.



Artful interaction and design
A restorative and invigorating atmosphere that inspires focus, provides comfort and eases the pressures of the daily routine.



Natural environment
Inspired by the landscape of Montréal, we've integrated natural elements, finishes and features to bring the outside in.

ARRIVE	WORK	BREAK	GATHER	DEPART
— Full-service bike parking with lockers and shower facilities — Direct access to the Métro and Montréal's "underground city" — Touchless entry for increased protection and safety — A re-designed elevator system to improve circulation and vertical transportation — 24/7 security personnel — Improved car parking experience	— Large floor plates, high ceilings, natural light, and an open plan that provides comfort, while fostering creativity and connectivity — Wide column bays for maximum flexibility	— Dynamic multimedia installations with space, light and sound — Curated programming for all to enjoy — Quiet zones for work or respite	— Flexible spaces for events of all kinds — Evening activations and cultural events — A state-of-the-art Experience Centre — Integrated exhibits/ artists from across Montréal	— Comprehensive food and beverage program with takeaway options — Easy package pick-up — Car wash and bike shop

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